

**TRENTON SMALL BUSINESS WEEK 2008  
OCTOBER 20 - 24  
PARTNER/SPONSOR SCHEDULE**

Please circle your choice of sponsorship level:

<b>LEVEL</b>	<b>CONTRIBUTION</b>	<b>BENEFITS</b>
EVENT	\$7,500	<ul style="list-style-type: none"> <li>• Sponsorship of Kick Off breakfast</li> <li>• Your banner, promotional materials, gift bag item and company executive welcome at event</li> <li>• Most prominent logo on all printed materials, display ads, signs and website</li> <li>• Mention in all press releases</li> <li>• Access to our TSBW database</li> <li>• Link to your company website from <a href="http://www.smallbizweek.com">www.smallbizweek.com</a></li> </ul>
PRIVATE WORKSHOP SPONSOR	\$5,000	<ul style="list-style-type: none"> <li>• Promotional materials and gift bag item at Kick Off breakfast</li> <li>• Logo on all printed materials, display ads, signs and website</li> <li>• Mention in all press releases</li> <li>• Access to our TSBW database</li> <li>• Link to your company website from <a href="http://www.smallbizweek.com">www.smallbizweek.com</a></li> </ul>
PUBLIC SEMINAR	\$2,500	<ul style="list-style-type: none"> <li>• Promotional materials and gift bag item at Kick Off breakfast</li> <li>• Logo on all printed materials, display ads, signs and website</li> <li>• Access to our TSBW database</li> <li>• Link to your company website from <a href="http://www.smallbizweek.com">www.smallbizweek.com</a></li> </ul>
FOUNDATION	\$1,500	<ul style="list-style-type: none"> <li>• Gift bag item at Kick Off breakfast</li> <li>• Logo on all printed materials, display ads, signs and website</li> <li>• Access to our TSBW database</li> <li>• Link to your company website from <a href="http://www.smallbizweek.com">www.smallbizweek.com</a></li> </ul>
ENTERPRISE SPONSOR	\$1,000	<ul style="list-style-type: none"> <li>• Gift bag item at Kick Off breakfast</li> <li>• Logo on all printed materials, display ads, signs and website</li> <li>• Link to your company website from <a href="http://www.smallbizweek.com">www.smallbizweek.com</a></li> </ul>
BUSINESS SPONSOR	\$500	<ul style="list-style-type: none"> <li>• Gift bag item at Kick Off breakfast</li> <li>• Listing on all printed materials, display ads, signs and website</li> </ul>
PATRON	\$100	<ul style="list-style-type: none"> <li>• Listing on all printed materials, display ads, signs and website</li> </ul>

Please submit this form along with your check (*payable to Trenton Small Business Week*) to:

**Anthony P. Carabelli, Jr.  
Director of Economic Development  
City of Trenton  
319 East State Street  
Trenton, NJ 08608**

Email logo (eps format) and web site link to: [acarabelli@trentonnj.org](mailto:acarabelli@trentonnj.org)