



**TRENTON SMALL BUSINESS WEEK 2011
OCTOBER 17 – 21**

“A NEW BUSINESS REVOLUTION.....CAPITALIZE ON TRENTON”

Please engage with the City of Trenton by taking the opportunity to showcase your business during Trenton Small Business Week 2011.

SPONSORSHIP PACKAGES

Chairman of the Board/Commander-in-Chief - \$7,500

Pre- and Post Event Benefits:

Premier Placement of Logo on All Marketing Materials, Advertisements, Signage and Website
Mention in All Press Releases
Participant in All Social Media Efforts
Link to Your Web Site from www.smallbiz.com
Access to our TSBW and UEZ Databases

Kick-Off Breakfast Benefits:

Company Executive Welcome
Prominent Display of Company Banner
6 ft. Draped Table for Promotional Materials
Opportunity to Provide Raffle Item
Recognition on Table Centerpieces

Chief Executive Officer/Major General - \$5,000

Pre- and Post Event Benefits:

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website
Mention in All Press Releases
Participant in All Social Media Efforts
Link to Your Web Site from www.smallbiz.com
Access to our TSBW and UEZ Databases

Kick-Off Breakfast Benefits:

6 ft. Draped Table for Promotional Materials
Opportunity to Provide Raffle Item
Recognition on Table Centerpieces

President/Brigadier General - \$3,000

Pre and Post Event Benefits:

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website
Participant in All Social Media Efforts
Link to Your Web Site from www.smallbiz.com
Access to our TSBW and UEZ Databases

Kick-Off Breakfast Benefits:

Opportunity to Provide Gift Bag Item

Chief Financial Officer/Colonel - \$1,500

Pre- and Post Event Benefits:

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website

Link to Your Web Site from www.smallbiz.com

Access to our TSBW database

Kick-Off Breakfast Benefits:

Opportunity to Provide Gift Bag Item

Director/Brigadier Major - \$500

Pre-Event Benefits:

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website

Kick-Off Breakfast Benefits:

Opportunity to Provide Gift Bag Item

Please submit this form along with your check (payable to **Trenton Small Business Week**) to:

Trenton Small Business Week

Division of Economic Development

City of Trenton

319 East State St.

Trenton, NJ 08608

Email logo (eps format) and web site link to: SmallBizWeek@yahoo.com.