



19th Annual TRENTON SMALL BUSINESS WEEK
OCTOBER 15 – 18, 2012
"Tools & Connections"

Please take the opportunity to showcase your business during Trenton Small Business Week 2012.

2012 SPONSORSHIP PACKAGES

Titanium - \$7,500

Pre- and Post Event Benefits:

Premier Placement of Logo on All Marketing Materials, Advertisements, Signage and Website
Mention in All Press Releases
Participant in All Social Media Efforts
Link to Your Website from www.smallbizweek.com
Access to our TSBW and UEZ Databases

Kick-Off Breakfast Benefits:

Company Executive Welcome
Prominent Display of Company Banner
6 ft. Draped Table for Promotional Materials
Opportunity to Provide Raffle Item
Recognition on Table Centerpieces

Platinum - \$5,000

Pre- and Post Event Benefits:

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website
Mention in All Press Releases
Participant in All Social Media Efforts
Link to Your Website from www.smallbizweek.com
Access to our TSBW and UEZ Databases

Kick-Off Breakfast Benefits:

6 ft. Draped Table for Promotional Materials
Opportunity to Provide Raffle Item
Recognition on Table Centerpieces

Gold- \$3,000

Pre and Post Event Benefits:

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website
Participant in All Social Media Efforts
Link to Your Website from www.smallbizweek.com
Access to our TSBW and UEZ Databases

Kick-Off Breakfast Benefits:

Opportunity to Provide Gift Bag Item



Silver - \$1,500

Pre- and Post Event Benefits:

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website

Link to Your Web Site from www.smallbizweek.com

Access to our TSBW database

Kick-Off Breakfast Benefits:

Opportunity to Provide Gift Bag Item

Bronze- \$500

Pre-Event Benefits:

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website

Kick-Off Breakfast Benefits:

Opportunity to Provide Gift Bag Item

Sponsor Info:

Company: _____

Contact & Title: _____

Address, City State & Zipcode: _____

Phone: _____ **Email:** _____

Website: _____

☐ **Titanium - \$7,500**

☐ **Platinum - \$5,000**

☐ **Gold- \$3,000**

☐ **Silver - \$1,500**

☐ **Bronze- \$500**

☐ **Other Amount:** _____

Please submit this form along with your check (payable to Trenton Small Business Week) to:

Tom McGough

Division of Economic Development

City of Trenton

319 East State St.

Trenton, NJ 08608

609-989-3508

Email logo (eps format) and website link to: tmcgough@trentonnj.org