



**TRENTON SMALL BUSINESS WEEK 2013  
OCTOBER 21 – 24, 2013  
20th Annual**

**Opportunity Starts Here!**

Please take the opportunity to showcase your business during Trenton Small Business Week.

**SPONSORSHIP PACKAGES**

**Titanium - \$7,500**

**Pre- and Post Event Benefits:**

Premier Placement of Logo on All Marketing Materials, Advertisements, Signage and Website  
Mention in All Press Releases  
Participant in All Social Media Efforts  
Link to Your Web Site from [www.smallbizweek.com](http://www.smallbizweek.com)  
Access to our TSBW and UEZ Databases

**Kick-Off Breakfast Benefits:**

Company Executive Welcome  
Prominent Display of Company Banner  
6 ft. Draped Table for Promotional Materials  
Opportunity to Provide Raffle Item  
Recognition on Table Centerpieces

**Platinum - \$5,000**

**Pre- and Post Event Benefits:**

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website  
Mention in All Press Releases  
Participant in All Social Media Efforts  
Link to Your Web Site from [www.smallbiz.com](http://www.smallbiz.com)  
Access to our TSBW and UEZ Databases

**Kick-Off Breakfast Benefits:**

6 ft. Draped Table for Promotional Materials  
Opportunity to Provide Raffle Item  
Recognition on Table Centerpieces

**Gold- \$3,000**

**Pre and Post Event Benefits:**

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website  
Participant in All Social Media Efforts  
Link to Your Web Site from [www.smallbiz.com](http://www.smallbiz.com)  
Access to our TSBW and UEZ Database

**Silver - \$1,500**

**Pre- and Post Event Benefits:**

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website

Link to Your Web Site from [www.smallbiz.com](http://www.smallbiz.com)

Access to our TSBW database

**Bronze- \$500**

**Pre-Event Benefits:**

Placement of Logo on All Marketing Materials, Advertisements, Signage and Website

Link to Your Website from [www.smallbiz.com](http://www.smallbiz.com)

**Please submit this form along with your check (payable to Trenton Small Business Week) to:**

**Tom McGough**

Division of Economic Development

City of Trenton

319 East State St.

Trenton, NJ 08608

609-989-3508

Email logo (jpeg or eps format) and web site link to: [tmcgough@trentonnj.org](mailto:tmcgough@trentonnj.org).

**NAME:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Donation:** \_\_\_\_\_